

FREELANCERS



GET JOB READY IN 3 MONTH DIPLOMA IN UI UX

RATED TRAINING #1 COMPANY BY



THE TIMES OF INDIA

AVERAGE UI / UX DESIGNER SALARY IN INDIA

₹600,554

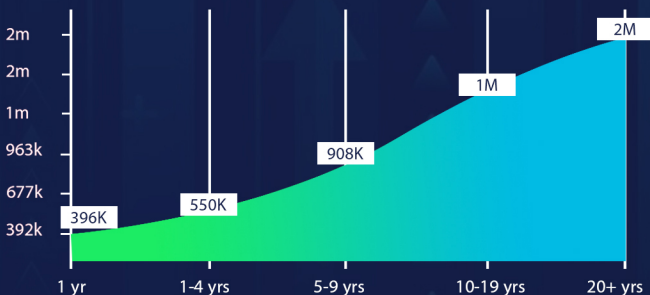
Avg. Basic Salary (INR)



The average salary for a UX Designers is 600.554

| | | |
|----------------|---------|------------------------|
| Base Salary | 250k-20 | <div><div></div></div> |
| Bonus | 8k-304k | <div><div></div></div> |
| Profit Sharing | 20-233k | <div><div></div></div> |
| Total Pay | 259k-2m | <div><div></div></div> |

| | |
|--------------|------|
| Entry Level | 34% |
| Early Career | 8% |
| Mid Career | 51% |
| Late Career | 130% |
| Experienced | 200% |



UX DESIGN PROGRAM DETAILS

IN THIS PROGRAM YOU WILL



LEARN ALL THE SKILLS, TOOLS AND PROCESSES YOU NEED TO BECOME A UI/UX DESIGNER.



WORK 1:1 WITH AN EXPERT MENTOR, WHO WILL NOT ONLY HANDHOLD YOU BUT ALSO GIVE PERSONALIZED FEEDBACK AND INSIGHT INTO A DAILY LIFE OF A UI/UX DESIGNER.



RECEIVE FULL ASSISTANCE FROM OUR CAREER SERVICES TEAM TO ENSURE YOU STAND OUT AT INTERVIEWS.



BUILD AN IMPRESSIVE PORTFOLIO OUT OF THE AGENCY PROJECTS YOU COMPLETE



LAND A JOB AS A UI/UX DESIGNER WITH THE HELP OF OUR CAREER SPECIALISTS

LEARNING METHODOLOGY



2 Months of Classroom Training

The regular training centres get an “F” for teaching . Hundreds and thousands of graduates complete their course without the practical skills needed to succeed. We have filled the gap by creating a course where people get an opportunity to work on “ Live Clients”. Once people complete their course they are made to work on our live project under the guidance of a project manager.



2 Months of Internship

Freelancers Academy UI/UX course provides agency-based training, which gives the student exposure to how it feels to work in an agency. This makes you industry-ready. You will learn all the aspects of working as a UI/UX designer, from working & creating your portfolio.



Job Placement

You will be provided with placement opportunities in the same. Our UI/UX course not only trains you as a designer but also trains you to crack the interviews and helps you find a place for yourself in the UI/UX designing world.

CLIENTS

WE WORK WITH

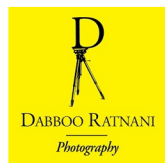


CLIENTS

WE WORK WITH



Janvi Chitalia



WHAT WILL YOU **LEARN**

**UXD
PRINCIPLES**

**TRANSITIONING
DEFINITION
TO DESIGN**

**WIREFRAMING
AND
ANNOTATING**

**THE UXD
ECOSYSTEM**

**PROPOSAL
PREPARATION**

**FROM DESIGN TO
DEVELOPMENT**

**FLEXIBLE
CONTENT
STRATEGIES**

**PROJECT
APPROACH**

**BUSINESS
OBJECTIVES**

**SITEMAPS
AND FLOW
TASKS**

WHAT WILL YOU **LEARN**

USER
RESEARCH

DESIGN
USER TESTING
STRATEGY

CONTENT
STRATEGY

PROTOTYPING
MODELS

UXD DESIGN
PRINCIPLES

MODULES

INTRODUCTION TO UI/UX DESIGN

- WHAT IS UI DESIGN
- WHAT IS UX DESIGN
- DIFFERENCE BETWEEN THE TWO
- THE IMPORTANCE OF GOOD DESIGN IN BUSINESS
- UNDERSTANDING USER-CENTERED DESIGN
- INTRODUCTION TO THE UI/UX DESIGN PROCESS
- ACTIVITY: RESEARCH A PRODUCT AND IDENTIFY USABILITY ISSUES.
- THE ROLE OF A UI/UX DESIGNER

USER RESEARCH AND ANALYSIS

- COMPETITIVE ANALYSIS
- CONDUCTING USER INTERVIEWS
- ANALYSING USER NEEDS THROUGH AFFINITY MAP
- USER PERSONA DEVELOPMENT
- AI TOOLS TO CREATE USER PERSONAS WITH UXPRESSIA
- EMPATHY MAPPING
- SCENARIO MAP
- USER JOURNEY MAPPING

WHAT IS DESIGN THINKING?

- DEFINITION AND CORE PRINCIPLES
- WHY DESIGN THINKING MATTERS
- EMPATHY, COLLABORATION, AND ITERATION
- KEY PHASES OF DESIGN THINKING
- OVERVIEW OF THE FIVE PHASES: EMPATHIZE, DEFINE, IDEATE, PROTOTYPE, TEST
- UNDERSTANDING PAIN POINTS AND GOALS

MODULES

INFORMATION ARCHITECTURE

- WHAT IS INFORMATION ARCHITECTURE?
- 8 PRINCIPLES OF INFORMATION ARCHITECTURE
- WHAT ARE THE KEY PROCESSES FOR INFORMATION ARCHITECTURE?
- HOW TO DEFINE THE INFORMATION ARCHITECTURE OF YOUR SITE

ACCESSIBILITY IN UX DESIGN

- INTRODUCTION
- UNDERSTANDING ACCESSIBILITY IN UX DESIGN
- ACCESSIBILITY UX DESIGN PRINCIPLES
- ACCESSIBILITY GUIDELINES FOR UX DESIGNERS

UI DESIGN FUNDAMENTALS

- TYPOGRAPHY AND ITS IMPACT ON USER EXPERIENCE
- COLOR THEORY FOR CORPORATE BRANDING
- LAYOUT PRINCIPLES AND GRID SYSTEMS
- VISUAL HIERARCHY IN CORPORATE DESIGN
- ACTIVITY: CREATING UI ELEMENTS.

INTERACTION DESIGN AND PROTOTYPING

- PRINCIPLES OF INTERACTION DESIGN
- PROTOTYPING TOOL (FIGMA)
- DESIGNING FOR DIFFERENT DEVICES (RESPONSIVE DESIGN)

MODULES

WIREFRAMING: FUNDAMENTALS

- LEARN WIREFRAMING WITH FIGJAM, FIGMA

MICRO INTERACTIONS IN USER EXPERIENCE

- WHAT ARE MICRO INTERACTIONS?
- WHY ARE MICRO INTERACTIONS IMPORTANT?
- SHOW SYSTEM STATUS
- ERROR PREVENTION

USER EXPERIENCE AND USABILITY TESTING

- USABILITY TESTING METHODS AND BEST PRACTICES
- CONDUCTING USABILITY TESTS
- HEURISTIC EVALUATION

LEARN FROM THE INDUSTRY EXPERTS



SARVESH BLANC
DIGICHEFS



SWAPNIL PASE
ANUVAA



ZAHEER PATEL
THE DIGITAL WAVE

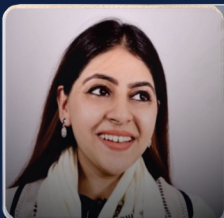


DEEP MEHTA
DIGICHEFS

LEARN FROM THE INDUSTRY EXPERTS



TUSHAR MORE
BUSINESS DESIGN, UI UX,



ASTHA SETHI
NEWFOLD DIGITAL



HITESH MEHTA
EX-UX DESIGNER AT
Shaadi.com



SAMERA KHAN
FOUNDER - 2POINT5

TOOLS YOU WILL MASTER



FIGMA



ADOBE ILLUSTRATOR



BALSAMIQ



MARVEL



AXURE RP PRO



ADOBE PHOTOSHOP



SKETCH



ADOBE XD



INVISION STUDIO



PROTOPIE

WHY BECOME A UI/UX DESIGNER?

- **A CREATIVE JOB YOU'LL LOVE**

UI/UX is a satisfying job if you're curious about human behavior and passionate about how design shapes the products and experiences around you.

- **HIGH DEMAND MEANS HIGH PAY**

Employers struggle to find qualified UI/UX designers and the demand keeps growing. The average UI/UX designer salaries in India range from 6 Lac to 10 Lac per year, depending on location and seniority.

- **A FLEXIBLE CAREER PATH**

As a UI/UX designer, you'll have the opportunity to work for startups, agencies, large corporates, on a freelance basis, or even remotely.

WHY CHOOSE FREELANCERS?

- **HUMAN-CENTRIC LEARNING**

Our dual mentorship model ensures that you get all the support you need. You'll have both a tutor—an experienced UX designer responsible for evaluating your exercises, and a mentor a UX industry expert who will give a feedback on your portfolio.

- **FLEXIBILITY WITH ACCOUNTABILITY**

Study at a flexible pace within the 4-months program duration, working a minimum of 5 hours per week. Your mentor, tutor, student advisor, and career specialist will help you stay on track and accountable.

- **SUCCESSFUL, SATISFIED GRADUATES**

With over 90% of our eligible graduates landing a job within their new field you can be confident that the UI/UX Design Program will get you where you want to go: working as a UI/UX designer in a job you love.

COURSE COMPLETION & EXPERIENCE CERTIFICATION



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