



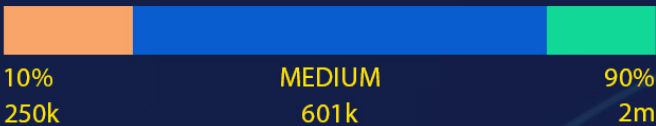
AI Powered Diploma in UI UX Design

AVERAGE UI / UX DESIGNER

SALARY IN INDIA

₹600,554

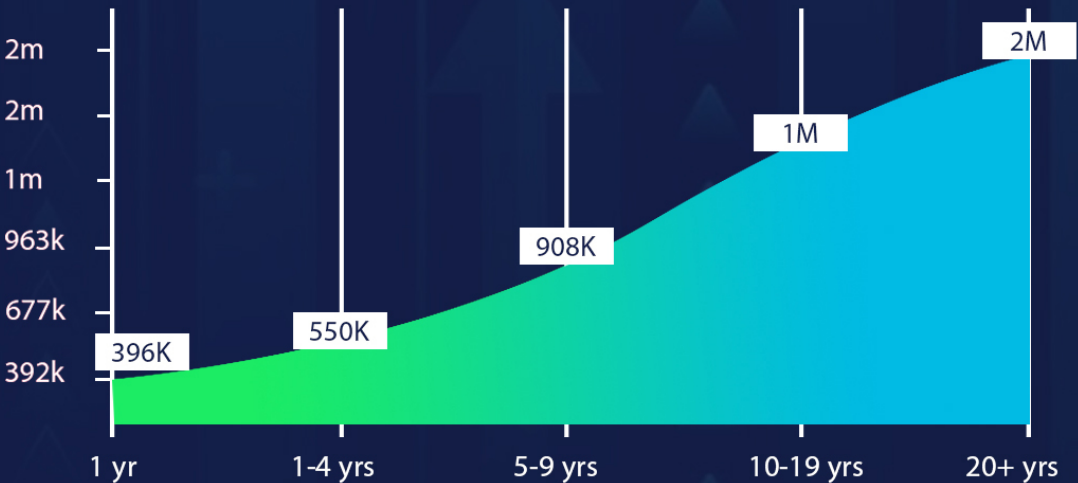
Avg. Basic Salary (INR)



The average salary for a UX Designers is 600.554

Base Salary	250k-20	<div><div></div></div>
Bonus	8k-304k	<div><div></div></div>
Profit Sharing	20-233k	<div><div></div></div>
Total Pay	259k-2m	<div><div></div></div>

Entry Level	34%
Early Career	8%
Mid Career	51%
Late Career	130%
Experienced	200%



UX DESIGN PROGRAM DETAILS

IN THIS PROGRAM YOU WILL

FREELANCERS ACADEMY

- ✓ Agency Based Coaching
- ✓ Live Projects from In House Agency
- ✓ Immediate Internship after course completion
- ✓ Opportunity to work with team

VS

ALL OTHER INSTITUTES

- ✗ School based Coaching
- ✗ Fixed Live Projects for Assignments
- ✗ Time consuming internship process
- ✗ Individual performance only

LEARNING METHODOLOGY



2 Months of Classroom Training

The regular training centres get an “F” for teaching . Hundreds and thousands of graduates complete their course without the practical skills needed to succeed. We have filled the gap by creating a course where people get an opportunity to work on ” Live Clients”. Once people complete their course they are made to work on our live project under the guidance of a project manager.



2 Months of Internship

Freelancers Academy UI/UX course provides agency-based training, which gives the student exposure to how it feels to work in an agency. This makes you industry-ready. You will learn all the aspects of working as a UI/UX designer, from working & creating your portfolio.



Job Placement

You will be provided with placement opportunities in the same. Our UI/UX course not only trains you as a designer but also trains you to crack the interviews and helps you find a place for yourself in the UI/UX designing world.

CLIENTS

WE WORK WITH

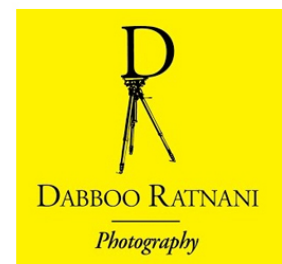


CLIENTS

WE WORK WITH



Janvi Chitalia



WHAT WILL YOU **LEARN**

UXD
PRINCIPLES

TRANSITIONING
DEFINITION
TO DESIGN

WIREFRAMING
AND
ANNOTATING

THE UXD
ECOSYSTEM

PROPOSAL
PREPARATION

FROM DESIGN TO
DEVELOPMENT

FLEXIBLE
CONTENT
STRATEGIES

PROJECT
APPROACH

BUSINESS
OBJECTIVES

SITEMAPS
AND FLOW
TASKS

WHAT WILL YOU **LEARN**

**USER
RESEARCH**

**DESIGN
USER TESTING
STRATEGY**

**CONTENT
STRATEGY**

**PROTOTYPING
MODELS**

**UXD DESIGN
PRINCIPLES**

**Connecting Figma to AI
in Backend Workflows**

**AI in Wireframing
and Prototyping**

**AI-Powered User
Research & Personas**

**AI-Powered
Design Tools**

MODULES

INTRODUCTION TO UI/UX DESIGN

- WHAT IS UI DESIGN
- WHAT IS UX DESIGN
- DIFFERENCE BETWEEN THE TWO
- THE IMPORTANCE OF GOOD DESIGN IN BUSINESS
- UNDERSTANDING USER-CENTERED DESIGN
- INTRODUCTION TO THE UI/UX DESIGN PROCESS
- ACTIVITY: RESEARCH A PRODUCT AND IDENTIFY USABILITY ISSUES.
- THE ROLE OF A UI/UX DESIGNER

USER RESEARCH AND ANALYSIS

- COMPETITIVE ANALYSIS
- CONDUCTING USER INTERVIEWS
- ANALYSING USER NEEDS THROUGH AFFINITY MAP
- USER PERSONA DEVELOPMENT
- AI TOOLS TO CREATE USER PERSONAS WITH UXPRESSIA
- EMPATHY MAPPING
- SCENARIO MAP
- USER JOURNEY MAPPING

WHAT IS DESIGN THINKING?

- DEFINITION AND CORE PRINCIPLES
- WHY DESIGN THINKING MATTERS
- EMPATHY, COLLABORATION, AND ITERATION
- KEY PHASES OF DESIGN THINKING
- OVERVIEW OF THE FIVE PHASES: EMPATHIZE, DEFINE, IDEATE, PROTOTYPE, TEST
- UNDERSTANDING PAIN POINTS AND GOALS

MODULES

INFORMATION ARCHITECTURE

- WHAT IS INFORMATION ARCHITECTURE?
- 8 PRINCIPLES OF INFORMATION ARCHITECTURE
- WHAT ARE THE KEY PROCESSES FOR INFORMATION ARCHITECTURE?
- HOW TO DEFINE THE INFORMATION ARCHITECTURE OF YOUR SITE

ACCESSIBILITY IN UX DESIGN

- INTRODUCTION
- UNDERSTANDING ACCESSIBILITY IN UX DESIGN
- ACCESSIBILITY UX DESIGN PRINCIPLES
- ACCESSIBILITY GUIDELINES FOR UX DESIGNERS

UI DESIGN FUNDAMENTALS

- TYPOGRAPHY AND ITS IMPACT ON USER EXPERIENCE
- COLOR THEORY FOR CORPORATE BRANDING
- LAYOUT PRINCIPLES AND GRID SYSTEMS
- VISUAL HIERARCHY IN CORPORATE DESIGN
- ACTIVITY: CREATING UI ELEMENTS.

INTERACTION DESIGN AND PROTOTYPING

- PRINCIPLES OF INTERACTION DESIGN
- PROTOTYPING TOOL (FIGMA)
- DESIGNING FOR DIFFERENT DEVICES (RESPONSIVE DESIGN)

MODULES

WIREFRAMING: FUNDAMENTALS

- LEARN WIREFRAMING WITH FIGJAM, FIGMA

MICRO INTERACTIONS IN USER EXPERIENCE

- WHAT ARE MICRO INTERACTIONS?
- WHY ARE MICRO INTERACTIONS IMPORTANT?
- SHOW SYSTEM STATUS
- ERROR PREVENTION

USER EXPERIENCE AND USABILITY TESTING

- USABILITY TESTING METHODS AND BEST PRACTICES
- CONDUCTING USABILITY TESTS
- HEURISTIC EVALUATION

INTRODUCTION TO AI IN UI UX

AI-Powered User Research & Personas

- Automating user behavior analysis using AI tools (e.g., heatmaps, click-streams)
- Creating dynamic user personas from large-scale behavioral datasets. AI-based sentiment analysis from user feedback and reviews.
- Using NLP (Natural Language Processing) to interpret qualitative data.
- Predicting user needs with clustering and machine learning models.
- Integrating AI personas into design workflows.

AI-Powered Design Tools

- Overview of tools like Lovable & Bolt.
- Automating design consistency, spacing, and color theory with AI.
- AI-assisted accessibility checks and enhancements.
- Rapid A/B testing with design variants generated by AI.
- Integration of design systems with AI logic.
- Leveraging AI for responsive design across devices.

AI in Wireframing and Prototyping

- Using AI to auto-generate low/high-fidelity wireframes.
- Natural language to wireframe: turning prompts into layouts.
- Predictive UI flows based on user journey data.
- Smart prototyping with auto-adjusted elements based on goals.
- Limitations and best practices for relying on AI in early design phases.
- Real-time collaboration with AI in design ideation.

Connecting Figma to AI in Backend Workflows

- Automating design-to-code pipelines using AI plugins.
 - Connecting Figma with GPT or APIs for content and UX writing.
 - Using AI to simulate backend behavior for UI testing.
 - Syncing Figma components with dynamic data models via AI.
 - Streamlining handoff from Figma to dev teams using AI integrations.
- Example:** Using Figma + GPT to generate contextual microcopy.

LEARN FROM THE INDUSTRY EXPERTS



SARVESH BLANC
DIGICHEFS



SWAPNIL PASE
ANUVAA



ZAHEER PATEL
THE DIGITAL WAVE



DEEP MEHTA
DIGICHEFS

LEARN FROM THE INDUSTRY EXPERTS



TUSHAR MORE
BUSINESS DESIGN, UI UX,



ASTHA SETHI
NEWFOLD DIGITAL



HITESH MEHTA
EX-UX DESIGNER AT
Shaadi.com



SAMERA KHAN
FOUNDER - 2POINT5

TOOLS YOU WILL MASTER



FIGMA



ADOBE ILLUSTRATOR

balsamiq®

BALSAMIQ



MARVEL



AXURE RP PRO



ADOBE PHOTOSHOP



SKETCH



ADOBE XD



INVISION STUDIO



PROTOPIE

WHY BECOME A UI/UX DESIGNER?

- **A CREATIVE JOB YOU'LL LOVE**

UI/UX is a satisfying job if you're curious about human behavior and passionate about how design shapes the products and experiences around you.

- **HIGH DEMAND MEANS HIGH PAY**

Employers struggle to find qualified UI/UX designers and the demand keeps growing. The average UI/UX designer salaries in India range from 6 Lac to 10 Lac per year, depending on location and seniority.

- **A FLEXIBLE CAREER PATH**

As a UI/UX designer, you'll have the opportunity to work for startups, agencies, large corporates, on a freelance basis, or even remotely.

WHY CHOOSE **FREELANCERS?**

- **HUMAN-CENTRIC LEARNING**

Our dual mentorship model ensures that you get all the support you need. You'll have both a tutor—an experienced UX designer responsible for evaluating your exercises, and a mentor a UX industry expert who will give a feedback on your portfolio.

- **FLEXIBILITY WITH ACCOUNTABILITY**

Study at a flexible pace within the 4-months program duration, working a minimum of 5 hours per week. Your mentor, tutor, student advisor, and career specialist will help you stay on track and accountable.

- **SUCCESSFUL, SATISFIED GRADUATES**

With over 90% of our eligible graduates landing a job within their new field you can be confident that the UI/UX Design Program will get you where you want to go: working as a UI/UX designer in a job you love.

COURSE COMPLETION & EXPERIENCE CERTIFICATION





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